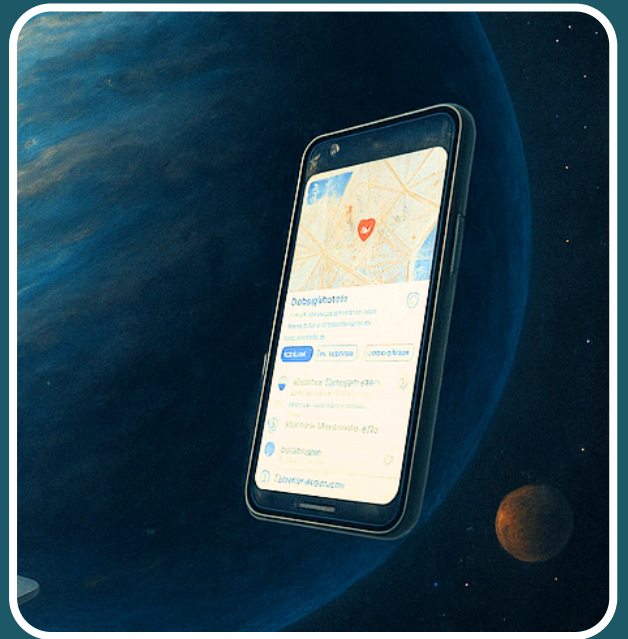


# BOOST LOCAL

## BOOST LOCAL MAP SEARCH + AI VISIBILITY

Launch your search and AI discovery visibility with our AI-Powered Local SEO package - specially designed for BBB Accredited businesses. By optimizing your Google Business Profile (GBP), soliciting reviews, and increasing inbound local directory links - Towne Post Digital will position your business for today's Search Engine Optimization (SEO) and tomorrow's Answer Engine Optimization (AEO).



## BENEFITS

### ◆ Local Listings Directory

We will sync up your GBP with over 70 top search directories, insuring consistency, boosting visibility on Google Maps, and connecting your profile to AI answer engines.

### ◆ Google Maps Optimization

Updating your GBP with the correct hours, name/address/phone (NAP), hours, categories, descriptions, and more!

### ◆ Schema Review & Suggestions

Enhancing your visibility with schema analysis and ongoing recommendations to optimize your structured data.

### ◆ AI Results Optimization<sup>\*NEW\*</sup>

Our software feeds data from your GBP and connected social channels to AI engines like ChatGPT, Gemini, and Perplexity.

### ◆ Review Solicitation

Increasing the number and sources of positive reviews about your business increases your visibility in search and AI answers. Our platform can solicit reviews for your Google, Facebook, and your BBB.org profiles.

### ◆ Monthly Reporting

We send you monthly reports tracking your organic search visibility, directions requests, phone calls, and local directory activity.

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